



# Signe Natir

FOR A SUSTAINABLE & INCLUSIVE MAURITIUS

# Sustainability for Business

If you want to learn how sustainability can be beneficial to a business and drive a sustainability strategy with clarity and purpose within your organisation, then this programme is for you.

The programme's ultimate objective is to increase your organisations' economic, social and environmental performance using sustainability as a driving force. It will provide you with strategic and analytical tools and reinforce the key transversal skills necessary to achieve positive impacts for your company.

The courses approach sustainability from the lenses of organisations as they juggle a complex range of needs and priorities. Sustainability challenges such as climate change, are seen as triggers of market and business transitions that represent constraints, risks as well as opportunities. Organisations must be ready to anticipate the future, whilst ensuring that their operations and unique value proposition are protected.

Members from academia in recognised international universities, entrepreneurs and key figures within the B Corp universe will be invited to interact with participants.



IN PARTNERSHIP WITH



**DYNAMIA**

An initiative of



**DATE**

**04**

JULY 2024

**22**

AUG 2024

**12**

SEP 2024

**03 & 24**

OCT 2024

**14**

NOV 2024

**21 & 28**

JAN 2025

**18**

FEB 2025

**MQA**  
APPROVED



**TIME**

09:30 to 16:30



**DURATION**

54 hours



**FEEES**

Rs 99,000

(Special Fee for Member:  
Rs90,000)



**VENUE**

BM-MCCI Building,  
Rue du Savoir,  
Ebène CyberCity, Ebène

# Sustainability for Business

## Module 1

### Contextualising your business in a world of transition

Participants learn that the world today is volatile, uncertain, complex and ambiguous. Therefore, we need a systems thinking approach. We go over the sustainability aspects of VUCA. Reporting frameworks already incorporating support to navigate the VUCA world.

## Module 2

### Responds to complexities with agility

Participants learn that this VUCA world has an important impact on how we do business. We go over the history of Corporate sustainability and where we are at now. They set a future ambition for their theory of change. How to approach reporting frameworks effectively?

## Module 3

### System thinking in practice with Climate change

Participants learn that our climate crisis guarantees a VUCA world for the foreseeable future. They learn about the science that explain the causes of climate change, the impacts observed and modeled. They also learn about the terms mitigation and adaptation/risk management.

## Module 4

### Testing assumptions

Participants learn that our intuitions guide our need to 'do good', but that we also make a number of assumptions and have biases. It is important to be aware of them. They brainstorm their perfect project/product to work on for the following modules.

## Module 5

### Modeling your idea's carbon footprint

Participants learn that the impacts they want to have must be measured. We do this via the example of carbon footprint and Life Cycle Assessment of their green project. From carbon footprint to Climate Action Plan.

## Module 6

### Communicating effectively, responsibly and with impact

Participants learn how to communicate their impacts - with impact! They will learn about greenwashing and how to avoid it, and how to structure a 'pitch' to present their project to their CEO/Manager.

## Module 7

### Mission Driven Companies

Participants learn about the business, social and environmental benefits of being a Mission Company and how B Corp's lead the movement. They also learn to look at their company as a whole through using the B Corp Impact Assessment tool.

## Module 8

### Flourishing business models

Participants use their knowledge of their company or their green project on a flourishing business model canvas. Through this they learn about including their mission, values, ambitions, stakeholders, partners, society, resources and the environment into their context.

## Module 9

### Your business opportunities

Participants will learn how to use sustainability as a lever for growth and opportunities by setting ambitious goals for their companies and creating their sustainability department roadmap to achieve them.

## OBJECTIVES

- Understand how Sustainability work in Business with a holistic approach
- Understanding how to create economic value with sustainability
- Understanding how to create social value with sustainability
- Understanding how to create environmental value with sustainability
- Measure, monitor and report progress according to various standards
- Empower projects with a scientific approach & communicate them responsibly

## PROFILE OF PARTICIPANTS

- Sustainability champions
- Leaders
- Managers
- Professionals involved into decision making and execution of sustainability projects

## METHODOLOGY

Participants competences and skills will be built progressively. Dynamia has created a state of the art methodological approach that combines elements like gamification, problem-based learning etc. Between each module, a one-hour online group session will be provided for those who wish to discuss further.

## ASSESSMENT

Certification is received upon full attendance, participation in group discussions, and completion of short home assignments.

## RESOURCE PERSONS

### Claude Rivalz Thierry Le Breton De La Vieuville

Expert in the development of Strategies for Territorial Integration

### Micael Noguero Kwik

Local and International Business Development



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